THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
The Smallest Newspaper in the West

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Clock-Turning-Back Time is ripe

IN THE VALLEY OF THE MOON

The No. 1 item on the agenda this week is that you're supposed to turn your clocks and watches back an hour come Saturday night. Then your evening hours will be darker, the early mornings a little lighter—till the dead of winter when it won't matter much either way. The whole thing is silly, but we better all go along with it and sleep an hour longer come Sunday morning.

A man usually feels better after a few winks—especially if she winks back. VALLEY WATCH REPAIR, Boyes. Gift center.

Halloween isn't far away. About otOcber 1 the Lions' collection cans will be found in many local stores. Put in a dime or a dollar. The proceeds go to helping put on the annual Halloween celebration for the kids, originally sponsored by the Boyes Springs Food Center, with the Lions helping out in any way possible. The kids gather at the Food Center, and they always have a whale of a time, with prizes for a lot of costumes, and goodies for every youngster who attends. But it all costs quite a bit of money, and you can help. You just might escape having your car windows soaped.

LEE'S CHUCK WAGON, Sonoma highway. Formerly Fireside. Excellent food. Prime ribs a specialty. Barbecues. Drinkables.

The Jack Tidwells, owners of Nelson's Delicatessen, are announcing new hours. They won't be closed on Tuesdays from now on, but will be on Saturdays. On the six "open" days the store will stay open till midnight.

LIONS MEET TUESDAY NITE, Palms Inn. Final dope on Stateline trip. Attendance should be better. Make it an evening.

PALMS INN, Verano. Home of the Lions. Swim pool. Finest food. Cocktail room. Carl and Jerry usually on duty. Drop in.

Al Gordon, who had to make a delivery in Porterville last weekend, said the map we prepared for him was pretty good (except once he disregarded it and got on a dead-end road), but he wrote a poem about us upon his return to Bates and Evans. It's too long to print in Moonbeams, and it also would require a lot of explanation. His plaint is that we failed to tell him about the new state law which limits those great big trucks and trailers to 45 miles an hour. He reports they cluttered up Highway 99 so much he took a short cut coming home over somebody's pass and got on another highway, thereby saving an hour or more. However, we've been forgiven—a little bit.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskies, liquors.

That R & T tool center and saw filing emporium in Sonoma insists that hereafter we list the shop as the "Lazy R & T." That's easy enough to do. Why the "Lazy?" The boss man says he actually is lazy—that's why he's installed precision machinery to do the hard work of sharpening saws and doing most of the hard work. Make him prove it.

LAZY R & T SHOP, 412 First St. East, Sonoma. Used tools. Some furniture. Machine saw filing and sharpening. Worth a visit.

Then there's Dietrich Wilhelm Martens who lives in the Castle apartments. He's writing a book on his experiences as a groceryman in Germany—Hamburg or Hannover. With his subscription check he sent us a little present, too, which is muchly appreciated.

NELSON'S DELICATESSEN, Boyes Plaza. Open Tuesdays, Closed Saturdays. Open till midnight for your convenience.

When the unions: (1) outlaw mass picket lines; (2) stop the secondary boycott and "hot cargo" practices; (3 cease limiting workers' production, and (4) agree to arbitration for ALL disputes, then we'll say they're pretty clean and entitled to the respect they now think they deserve. But certainly not until!

JOHN'S SEWING MACHINE SHOP, 17580 Hiway 12. Repairs, service, parts. All makes. Vacuum Cleaner experts. WE 8-6152.

Did you notice a few weeks ago the Inskeeps of Palms Inn got in Herb Caen's column in the Examiner? He thought the association of their name with the inn was worthy of comment.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.

And Jerry Nelson, well known mixologist, and Carline, beautiful daughter of Mr. and Mrs. Carl Inskeep, will be married October 15. Formal announcement will be forthcoming any time now.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Junior's Resort in Boyes will celebrate its second anniversary under the proprietorship of Bart Seman, who is assisted by his brother John, the evening of Saturday, Oct. 5. The Semans came here from Madera. There will be free eatables on tap for the affair—ham and turkey we're sure of. Maybe you should be there and say "Happy birthday."

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes. All work done on premises. Fast service. Pickup. WE 8-5830.

Congressman Hubert B. Scudder of Sebastopol was in the Valley last week renewing acquaintances and rebuilding any fences which needed it. He called on Paul Marcucci Sr., a friend for at least 50 years.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

Those figures on the high school bond election, which unofficially lost by two votes, need a little analyzing. When a similar proposal lost last spring, the vote was 902 to 747, with a two-thirds majority necessary. In last week's vote the figure was 902 for (same as before) but only 456 against.

It would appear that those favoring the bonds retained their full voting power, but that those opposed were a little too complacent, and failed to vote in full strength.

The proposition undoubtedly will be brought up again, and it would behoove those who oppose the carelessly conceived and promoted bond issue to be on their guard or the matter might just slip through.

While we could make wild claims that Moonbeams had a big part in defeating the issue, the margin was so slim that there is not oo much cause for any congratulations.

It is true that in the Flowery district, where the "nos" had a slim majority, and in the El Verano district where the matter failed to secure a two-thirds majority, Moonbeams has its heaviest readership.

R. A. "BOB" MILLER — "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Mrs. Esposti of Esposti's lunchroom in Fetters, is a whiz at making artificial flowers. Their lunchroom is always colorful, and a small but growing business is being built up. They're worth looking at and having in your home or place of business.

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

When the high school boards, elementary too, show they're really trying to solve the problem of heavy enrollment by trying every possible idea that gives promise of helping, then we'd say bring on a proper program. But don't try to cram it down our throats.

The 12-month school year, now being inaugurated in many good schools throughout the nation, could well be a solution, or at least partially so. Many do not understand exactly how such a plan would work. It doesn't mean the students would go to school a solid 12 months a year. They would go nine months, but the classes would be staggered, vacation time also. Teachers would work say 11 months a year, they'd get higher pay checks, but the three-month summer holidays would be out.

Only the powers-that-be don't like a thing about the idea. Wonder why?

FREE! Sat. Matinee, Sebastiani theater, 2 p.m. Tickets good for child, junior, adult. PIZZA. Steam Beer! 4 CORNERS CAFE.

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

You can still buy our cute little home, well located, good neighborhood, for $8500, but we'll need a substantial down payment—rest can be financed. Or make us an offer. Two bedrooms, large living room dining-kitchen combination, large closets, attached garage, large fenced back yard. Drop in and look around. Phone WE 8-4500. Location 18451 Third avenue, just off Thompson, Boyes.

OUR RESORT, El Verano. Home of draft beer, finest of mixed drinks, home of the Stein Club. Harvey and Melina Francis.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

It's been there since April, but we just got around to visiting John and Euna, who operate John's Sewing Machine shop in the former Ed Delaney building on the highway in Fetters Springs. They're the Lesters, who came here from down Baldwin Park way at the edge of Los Angeles.

John repairs all makes of sewing machines and vacuum cleaners, sells parts, sells new and used machines. Mrs. Lester is an expert seamstress, does alterations and sells dress materials.

There's a son Don, daughter Judy, and another son Ray, now in the armed service in Korea.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

BOYES SPRINGS FOOD CENTER. Weather changes indicate meal changes. We've got everything! at mighty low prices.

Comes the football season, and we've started off 100 per cent as a picker. Funny; we can pick the college winners but not the pros. Watching most carefully Michigan State, which is picked as tops in the nation by many. Pretty sure they'll be out for the Rose Bowl game next January 1.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of- town guests here. Cocktail bar.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

Maybe this item will get printed. If it rains. Weather bureau says we're due (actually overdue) and when you read this it may be raining pitchforks. This is the time of year for rains hereabouts, so they're quite likely to be welcomed—for a while at least.

EL DORADO HOTEL, Sonoma. Splendid dinners—Italian and American. Bring your guests here for wonderful food and drinks.

BANCROFT NURSERY, Sonoma. Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

Vintage Festival in Sonoma is on this weekend—and you can well figure that the crowds will be tremendous. There well can be something for everybody—all the way from the community center to the west side of the plaza.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

PAUL'S OLD RANCHERO, Verano. The Valley's smartest night spot. Cocktails. Dancing. Paul at the organ. Italian meals.

B & L LAUNDROMAT, Fetters. Heavy washings? Bring 'em here —save time, money. Wash, dry, iron. Your neighbors come here!

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. But also American—steak, poultry, roasts, seafood. Cocktails.

'Twas rather wonderful hearing Nelson Eddy and Jeanette McDonald (together again) on television Wednesday night. Sure they're older than 20 years ago when they were in their heyday, but those voices still ring nostalgiac over the airwaves. They were best as a duet, singing the well-loved songs from "Naughty Marietta" by Victor Herbert—"Italian Street Song," "I'm Falling in Love with Someone," "Tramp, Tramp, Tramp Along the Highway," but as the very finest—"Ah, Sweet Mystery of Life."

ESPOSTI'S LUNCH ROOM, Hiway 12, Fetters. Short orders, and finest hamburgers in town. Beer and wine, both on and off sale.

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DENNY'S COG CLUB, Boyes. Drop in, meet your fellow sportsmen. Compare notes. Everything congenial. Finest drinkables.

The missus always wanted a high cushion so she could drive with more assurance. For about 20 years. A year ago we priced the gadgets; they were $1.50. Didn't buy. But last week we got one—really a "wedgie,"—and the cost was $3.46. Aren't we a considerate husband?

PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' ouvres. Snacks. Pizzas. Everything!

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

MR. PRESLEY, MEET MR. FOX

Poultry raisers in Elgin county, Ontario, have finally found a way to keep foxes away from their turkeys, according to the Canadian Press. The time-honored device of offering a bounty hadn't worked. It cost money, for one thing.

Last year bounties were paid on 909 dead foxes, but almost as many turkeys were being lost as before.

So a turkey raiser, one Harold Martyn, bought three radios and five loudspeakers and strung them around his place. When dusk comes, he turns them on, to blare out rock 'n' roll and commercials throughout the night.

The noise doesn't bother the turkeys. Martyn says it doesn't bother him, either. The news item doesn't say anything about his being hard of hearing, but it figures.)

Foxes are less lethargic than turkeys, and they aren't hard of hearing. They stay away. They'll risk facing a farmer's shotgun, but they want no part of rock 'n' roll.

Foxes have long had a reputation for being smart.

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

BET YOU DIDN'T KNOW OF ALL THESE NEW LAWS!

New traffic laws, which went into effect September 11, have some angles you might be interested in.

Minimum fine for first offense drunk driving is now $250. Minimum penalty for second offense is five days and $250. Probation or suspended sentence cannot be granted the second time.

Speed limit for heavy trucks and truck tractors is 45 miles per hour.

At a green traffic light, a U-turn is allowed only if signs specifically say so.

It is illegal to drive with any object obstructing the driver's view

through the windshield (except required equipment). This rules out baby shoes, plastic dice, paper leis, an dsuch weird decorations.

Turn signals are required to be given for 100 feet before turning.

Any driver under the influence of amphetamine or any derivattve thereof is guilty of a felony.

A driver trying to make a left turn must yield the right of way to any vehicle which is close enough to be a hazard.

JIM'S MEATS, at Boyes Springs Food Center. Delicatessen. First quality meats, cut to your order. Fast, friendly service—always. CHEF CARDINI'S RESTAURANT, Glen Ellen. Formerly Town House. Continental cuisine. Finest foods in the Valley. Cocktails.

MARY HAMPTON SAYS 'LEGS' ARE STYLE NOW!

If ever there was justification for dragging out the old kodak book, it's now. The younger generation of the flat heels and no hat love to scream with laughter at how mother used to look—but one penetrating glance into the new fall fashion books and they'd better tune off. Because as things look now they'll be looking every bit as funny, and soon now.

When we of that age that is best not discussed look into these same upcoming fashion publications, we get memories that are akin to shock treatment.. And if you think for one moment I am exaggerating, go get out your own kodak book.

The designers have been talking a lot about the era of the 20's for some time now and when they talk they usually have some ideas a-brewing. Then a rash of New York stage plays have been warming up both designers and public to the same outrageous fashion ideas.

What's worrying me right now is the hemline. My eyes and my mind have dutifully accepted the new waistline that drops until the hipbones catch it—the up and down look as near like a nightgown as a dress can look, but hip-cinched, the bucket hat that comes down over our head like a battle helmet and even those ropes of beads that rather interestingly relieved the otherwise flatnss of a chestless front.

But when I look at the legs minus skirt, I really shiver. You see, after looking at my own outrageous old pictures of me, the girl of the 20's, I dug out an old Vogue or so of the same era—complete even with original sketches of all those Chanel cardigans—mostly because I hated to believe my memory and my eyes. And there it was—fashions for fall, 1957, minus some 8 inches of present hem. More disturbing still, Paris did yank hems up 2 or 3 inches exciting times to feel how the public will take it. And you know as well as I know that the moment fashion gets dictatorial and says "this is it"—we'll wear it. Fashion certainly is never dull!

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

A smile: A curve that can set a lot of things straight.

Artist's model: A girl who barely makes a living.

Egotist: A conceited fool who thinks he knows as much as you do.

Hobby: Something you get goofy about to keep from going nuts about things in general.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

A PROGRAM FOR THE SPRINGS AREA

Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

Complete citywide paving, curbing, and sidewalks.

A bank of our own.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A local chamber of commerce, devoted to Springs area promotion.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

A suitable name for the area, preliminary to incorporation as a city.

Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

Moonbeams is dedicated to the accomplishment of these aims.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEbster 8-2686.

THEY'D LOVE YOU if you subscribed ($1.29 a year) for Moonbeams for those relatives and friends of yours down south or over across the mountains to the east.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

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